

ORDER



Orders
Order / Rev: 186719
Alt Order #:
Product Desc: Planned Parenthood Votes 12
Estimate: 12349
Flight Dates: 10/15/12 - 10/21/12
Original Date / Rev: 10/05/12 / 10/05/12
Order Type: GENERAL

KMGH

Primary AE: Laura Hargis
Sales Office: Den
Sales Region: LOC

Agency Name: Wired Media
Buying Contact:
Billing Contact:
 1580 Lincoln Street
 Denver, CO 80203

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Issue/Planned Parenthood Votes 12
Demographic: A25-54
Product Codes: PL23-Issue/Prop
Priority: PREEMPTIBLE
Revenue Codes: POL, POL, ISS BALLOT

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/21/12	46	\$63,500.00	\$53,975.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	46	\$63,500.00	\$53,975.00	0.00
Totals	46	\$63,500.00	\$53,975.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Laura Hargis			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	KMGH	10/15/12	10/21/12	GMA M-F 7-9A / KMGH CA	CA	7A-9A	11111--	:30	5	\$850.00	P3	0.00	NM	5	\$4,250.00
				GMA M-F 7-9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	11111--		5			\$850.00			0.00			
E 5	KMGH	10/15/12	10/21/12	9a-930a Right This Minute	CA	9a-930a	1-11---	:30	3	\$500.00	P2	0.00	NM	3	\$1,500.00
				9a-930a Right This Minute											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	1-11---		3			\$500.00			0.00			
E 6	KMGH	10/15/12	10/21/12	930a-10 Right This Minute	CA	930a-10a	-111---	:30	3	\$500.00	P3	0.00	NM	3	\$1,500.00
				930a-10 Right This Minute											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	-111---		3			\$500.00			0.00			
E 8	KMGH	10/15/12	10/21/12	11A-12P News/KMGH CA	CA	11A-12P	1---1--	:30	2	\$800.00	P1	0.00	NM	2	\$1,600.00
				11A-12P News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	1---1--		2			\$800.00			0.00			
E 12	KMGH	10/15/12	10/21/12	Katie M-F 3-4pm	CA	3-4pm	11111--	:30	5	\$700.00	P2	0.00	NM	5	\$3,500.00
				Katie											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	11111--		5			\$700.00			0.00			
E 13	KMGH	10/15/12	10/21/12	DR. OZ - 4PM	CA	4P-5P	11111--	:30	5	\$800.00	P2	0.00	NM	5	\$4,000.00
				Dr. Oz											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	11111--		5			\$800.00			0.00			

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KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	KMGH	10/15/12	10/21/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P 11111--	:30	5	\$750.00	P3	0.00	NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	11111--		5		\$750.00			0.00			
E 15	KMGH	10/15/12	10/21/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P 1-111--	:30	4	\$1,200.00	PREE	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	1-111--		4		\$1,200.00			0.00			
E 16	KMGH	10/15/12	10/21/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P 111-1--	:30	4	\$1,200.00	PREE	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	111-1--		4		\$1,200.00			0.00			
E 17	KMGH	10/15/12	10/15/12	ABC Mon A Dancing With The Stars	CA	7P-9P M-----	:30	1	\$6,000.00	P3	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----		1		\$6,000.00			0.00			
E 18	KMGH	10/16/12	10/16/12	ABC Tue C Dancing Results	CA	9P-10P -T-----	:30	1	\$8,000.00	P2	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----		1		\$8,000.00			0.00			
E 19	KMGH	10/18/12	10/18/12	ABC Thurs B Grey's Anatomy	CA	8P-9P ---T---	:30	1	\$7,500.00	P2	0.00	NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---		1		\$7,500.00			0.00			
E 20	KMGH	10/15/12	10/21/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P -1111--	:30	4	\$1,200.00	PREE	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-1111--		4		\$1,200.00			0.00			
E 21	KMGH	10/21/12	10/21/12	ABC Sun C Revenge	CA	8P-9P -----S	:30	1	\$6,000.00	P3	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S		1		\$6,000.00			0.00			
E 22	KMGH	10/21/12	10/21/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P -----S	:30	1	\$1,200.00	PREE	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S		1		\$1,200.00			0.00			
N 23	KMGH	10/20/12	10/20/12	ABC GMA SAT GMA SAT	CA	Sat GMA 6A-7A -----S-	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-		1		\$300.00			0.00			
												Totals	46	\$63,500.00